

EXCLUSIVE BUSINESS OPPORTUNITY

Sponsorship of the Innovation Centre at **Bayview Yards**



The Innovation Centre at Bayview Yards will be the first entrepreneurial hub of its kind in the Ottawa Region that will create a highly efficient 'one-stop business acceleration shop' for entrepreneurs, companies, investors and other innovation stakeholders. The facility, located at 7 Bayview Road in Ottawa, is expected to open in the Fall of 2016. Bayview Yards will be a community of innovators, incubated and accelerated entrepreneurs and key service providers and support agencies such as Invest Ottawa, the Ontario Centres of Excellence, Canadian Manufacturers and Exporters and more. Be a part of this initiative right from opening day and join our anchor corporate tenants, post-secondary institution tenants and professional service providers who, collectively, will bring along an additional 100 entrepreneurial supporters into the premises.

Highlights – The Innovation Centre at Bayview Yards

- > 55,000 sq.ft. Heritage Building
 - > Anchor Tenant – Invest Ottawa
 - > Advanced Digital Media Lab
 - > Advanced Makerspace
 - > Carleton University Global Cyber Security Program Accelerator
 - > 21 Meeting Rooms from 6-30 participants
 - > 300 seat auditorium
 - > Café
 - > Training facility for 40 students
 - > Hidden Orchard
 - > Spectacular view of downtown and river from the second floor terrace

Bayview Yards will fuel and accelerate the growth of our regional economy by:

- Stimulating the creation of new jobs in Ottawa's private sector
- Spurring the development and commercial success of firms in high-growth sectors such as clean tech, digital media, software, aerospace/defence/security, information and communications technologies (ICT), and additive manufacturing
- Catalyzing the development and commercialization of new technologies, products and services that generate revenues for local firms and promote wealth creation across the region
- Inspiring and encouraging youth to consider a career in entrepreneurship, helping to develop the next generation of industry leaders

Be a Part of Our Innovation Community

Bayview Yards is offering a limited number of exclusive sponsorship and naming opportunities for local, national and international companies to support the Centre by providing a cash or in-kind sponsorship, or combination of both.

In recognition of your investment, a customized benefits package will be developed to meet your needs and ensure value for your investment. Bayview Yards partners that sign on early will be recognized as “Founding Partners” for the role they play in launching a new ecosystem for business in the Nation’s Capital.

Sponsors and In-Kind suppliers will have the opportunity to align their products and expertise with one of the most innovative hubs for business in North America.

ICBY and its anchor tenant, Invest Ottawa, have come together to create a collaborative partnership structure that allows us to offer Partners a broad range of channels for participation including programming, branding and access that increases the overall value of participation at the Centre.

Interested organizations are invited to contact us to initiate a discussion and learn more about partnership opportunities associated with the Innovation Centre at Bayview Yards.

Please contact Managing Director, Richard Quigley at manager@thebayviewyards.com.