



THE INNOVATION CENTRE AT BAYVIEW YARDS



**The Innovation Centre –
Your Global Innovation
Partner : Exclusive
Sponsorship and Naming
Opportunities Available**

**The Innovation Centre will
serve as a regional epicentre
for global sales, market
development, expertise,
investment and business
development.**

**Join us to acquire rare and
facilitated access to
internationally-oriented
entrepreneurs, global
companies expanding in the
Ottawa market, foreign
investors, new technologies
and collaborators.**

Imagine...

...**Big ideas** and **inventions** sparked by imagination in the classroom, the lab floor, or in the garage of an emerging entrepreneur...

...**Researchers, scientists** and **technology** developers who make breakthroughs and translate them into products and services that improve the way we live...

...**Entrepreneurs** and **business veterans** who commercialize technologies, build and grow companies, and enable Ottawa to compete with anyone in the world...

...**Investors** who help realize dreams, ignite commercial potential, and unleash global market opportunity...

...**Collaborators** who share their ideas, expertise and experience to develop new talent, cultivate new business and strengthen our community...

...Unexpected collisions of **brilliant people** and powerful technologies that give lift to possibilities we could never imagine...

...**Innovators** who are applying novel ideas, technologies and approaches to social challenges and changing the world...

...**Communities** to come together to learn, exchange, and celebrate innovation...

...**Economic** and **social benefits** such as new knowledge-based jobs, products, firms, and global revenues that build our local economy and enhance our quality of life.

Welcome to the Innovation Centre at Bayview Yards in Ottawa, Canada – Your Global Innovation Partner

The Innovation Centre at Bayview Yards will be a dynamic and energized hub that serves as basecamp for some of our greatest homegrown technology talent, capabilities and companies. It will be the ultimate one-stop business acceleration shop and 'mash-up' of technical, business and market services, resources and expertise that helps high potential entrepreneurs and companies launch, grow and thrive, and compete with anyone in the world.

Leveraging \$30 million from the City of Ottawa and the Government of Ontario, and located at 7 Bayview Road in Ottawa, the Innovation Centre will bring together many organizations that provide programs, services and support to entrepreneurs. This includes anchor tenant Invest

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Ottawa, which will deliver its economic development programs from this new home, and work together with fellow partners to create a dynamic entrepreneurial hub.

Special Thanks to Our Investors

The Innovation Centre at Bayview Yards extends sincere thanks to the City of Ottawa and the Government of Ontario for their significant contribution to this initiative.



Harnessing the power of these partnerships, the Innovation Centre will assemble all the ingredients for commercial success under one roof. These include: incubation and meeting space; a cohesive suite of technical and business programs, services and support; product design, development and prototyping tools and technologies; customer and market linkages; and access to investment. These offerings will work together to increase the capabilities of entrepreneurs and firms; accelerate the growth and commercial success of these companies, and stimulate new jobs and wealth creation in the Ottawa economy.

Your Epicentre for Global Sales, Market Development, Expertise, Investment and Business Connections

Working together with program delivery partners, the Innovation Centre will **deliver targeted global programming** that enables and accelerates the development and commercial success of globally-oriented, customer, market and investment-ready companies. It will increase the global capabilities, resources and linkages of Ottawa entrepreneurs and SMEs, and help these firms to identify and pursue new global customers, partners and follow-on investment. This will accelerate time to global markets and revenues that build our local economy.

For example, the Innovation Centre will work in close collaboration with the **Invest and Trade team at Invest Ottawa**, government partners such as Global Affairs Canada and other international trade organizations in this G7 capital city, the Innovation Centre will also serve as a regional flagship for prospective foreign investors, partners and customers; and showcase local entrepreneurial achievements and technologies to visitors. As the future home of Invest Ottawa, it will serve as a critical soft landing for visiting international entrepreneurs, and growing international firms that aim to expand their business, and leverage Ottawa as a launch pad into the North American market.

Explore Exclusive Sponsorship and Naming Opportunities Today

The Innovation Centre at Bayview Yards is offering a limited number of exclusive sponsorship and naming opportunities for local, national and international companies and organizations to support the Innovation Centre and the community it serves by providing a cash and/or in-kind sponsorship.

Review our **Call for Expressions of Interest**, and contact Richard Quigley, Managing Director of the Innovation Centre to initiate a discussion today:

richard.quigley@thebayviewyards.com

The **Global Cybersecurity Resource Program** will help to establish Ottawa as a **global authority in cybersecurity entrepreneurship and industry knowledge**. It will provide local entrepreneurs and firms with access to the best cybersecurity expertise, resources and support in the world, and enable them to build new international relationships and businesses that help open new global cybersecurity markets. This will help Ottawa companies to capture more of the global cybersecurity market; develop new security solutions that generate new global revenues; create new cyber jobs; and grow a critical sector of the regional economy.

The Innovation Centre Maker Space and Digital Media Lab will provide entrepreneurs with access to industry-grade tools, technology and equipment that enable the **design, development and test of advanced concepts and proof-of-concept prototypes for global markets**. The Innovation Centre will connect these entrepreneurs to global customers, commercialization partners and investors by leveraging partnerships with Invest Ottawa and Canadian Manufacturers and Exporters (CME), and brokering access to their expansive international networks.

Together, these globally focused capabilities, programs and services will work together to create a regional epicenter for global sales, market development, expertise, investment and business linkages. This creates an ideal and rare opportunity for corporate partners to capitalize on this global hub, and gain facilitated access to international firms, investors and business development opportunities in this G7 capital city.